



Change Management and Communication

Aims of the training

- To provide the basics of the concept of Change Processes.
- To provide the basics of the concept of Change Communication.
- To highlight the main stages of change processes.
- To provide strategies for overcoming resistance to change at the individual and group level.
- To bring elements for managing the process effectively.
- To show how to negotiate and mediate conflicts linked to change.
- To provide strategies to communicate effectively inside a company/organization.
- To be able to communicate change effectively to the outside world and to the media.
- To examine key aspects of crisis management and communication.

Methods

- The course is interactive and participants are encouraged to discuss their own attitudes and experiences.
- The trainer provides short and focused inputs (knowledge, models).
- Inputs are alternated with group work and general discussions.
- The focus of the course is on everyday practices.

Case studies

- To apply the information learned to examples taken from corporate life.

The Trainer – Dr. Harold Chipman

Dr. Chipman is an award-winning Trainer, Coach and Moderator in the fields of Management, Leadership, Communication, Multicultural Issues and Psychology. He has held Professorships at major Universities and has worked in Great Britain, Switzerland, Germany, Australia, Austria and the USA in large international companies, UN agencies and non-profit organizations. He is proficient in five major languages. An author of numerous publications, he has also appeared in the media and US radio and Public Television.

RISK specializes in Training and Coaching in the areas of Management, Leadership, Insurance/ Reinsurance, Risk, Fraud, Law, Claims and Intercultural Issues.

This course is offered on-site to Industry Leaders, Global agencies and NGOs, Political Institutions and Think Tanks, Management and Human Resource Professionals, IT specialists, Risk Managers.

Further information under: info@risk.ae